



JOHN MARK ART

Photo / Video

We are honored to be considered to be part of one of the most meaningful days in your life. Not only will it be special for you, but for your family, the members of your wedding party, and the friends that will gather to witness and celebrate with you.

When we document wedding stories for couples, we do so with these main goals.

- Deliver beautiful videos you will be proud to share with family and friends.
- Capture the day in a stress-free and unobtrusive way.
- Align our artistic vision with your personality, desires, and story as a couple. It truly is your day – it's not about us.

Our services and pricing are highlighted in the remainder of this document. We are always available to answer any questions you may have along the way as you make your vendor selections.

Blessings,

John Hank Fulford





Possibilities

Highlight Reels

Our highlight reels come in three varieties. Short, Basic, and Extended. As the name indicates, these don't document any element of the day from start to finish but show those special moments that many couples want to relive and remember.

- **Short** – 60 Seconds, delivered within first 24 hours for social media. Included for all clients.
- **Basic Reel** – 5 to 8 minutes, covers getting ready, first looks, and limited ceremony including 1st kiss and recessional.
- **Extended Reel** – 8 to 12 minutes, adds coverage of the reception including first dances, speeches, dancing, bouquet toss, leaving, etc. This reel also includes limited audio (e.g. speeches, letter reads, etc.)

All reels are set to licensed music.

Possibilities

Ceremony Capture

Unfortunately, the ceremony is often considered secondary from a video standpoint as it lacks the “flash” of some of the other elements. We believe when captured effectively, it can be an engaging and powerful reminder of the core reason for the day.

When capturing a ceremony, we treat it with the importance it deserves. To keep it dynamic, we utilize multiple (up to 4) camera angles and include handheld / stabilized footage to record processional and recessional elements in a cinematic way.

The other area we emphasize when filming the ceremony is audio. We use technology that ensures all voices participating in the ceremony are recorded in clear and unobtrusive ways.

The editing process brings all the audio and video elements together to produce a ceremony you will want to watch over and over through years of anniversaries.



Possibilities

Couples' Stories

Every couple, every family, every close friend --- has a story. These 10-to-12-minute films tell the story of a relationship viewed through the eyes of the couple and those who know and love them. Prior to the wedding day, we sit down individually with the couple and a select group of friends to tease out the details – both humorous and poignant – and present them in a short film that tells the story of the couple. For example, how they met, who took the initiative, their first date, what their friends thought about the relationship, what quirks will they need to adjust to, and their hopes and dreams for life together.

Combined with images and photos of the couple through the years, this makes the perfect presentation at a rehearsal dinner and/or played on a loop as people are gathering for the reception and is a treasured wedding gift.



Professional Fees



Service / Product Description	Professional Fees	Client Acceptance
Highlight Reels (choose basic or extended)		
Short - 60 Seconds, delivered within first 24 hours for social media. Included for all clients.	Included	
Basic - 5 to 8 minutes, covers getting ready, first looks, and limited ceremony including first kiss and recessional.	\$1,400.00	
Extended - 8 to 12 minutes, adds coverage of the reception including First dances, speeches, dancing, bouquet toss, leaving, etc. This reel also includes limited audio (e.g. speeches, letter reads, etc.)	\$2,200.00	
Full Ceremony Coverage (add-on to other services)	\$900.00	
Full Ceremony Coverage (stand-alone)	\$1,200.00	
Couples' Story Film	\$2,000.00	

Unless otherwise specified or requested, all videos are delivered electronically in 4K resolution at 24 frames per second. The file format used is MP4. All work product (other than Shorts) will be delivered within 30 days of the ceremony. Couples' Story Films will be delivered at a time mutually agreed to be available for the Rehearsal Dinner or Reception.

Agreement

John Mark Art Photo/Video (hereinafter JMA), a division of Kalos Studios, LLC (a Tennessee Limited Liability Corporation) will provide the services as outlined in the above proposal and identified as accepted by the client on the preceding page.

Payment Terms

A deposit of \$500.00 is required to reserve a date on our calendar and will be applied to your overall fees. This deposit is refundable up to 90 days prior to the ceremony date by written request. No later than the day of the ceremony, 75% of the total fees are due with the remaining 25% to be invoiced upon delivery of the final video products.

General Terms and Conditions

1. It is understood JMA is the exclusive videographer retained to perform video services requested on this contract.
2. Upon client signature, JMA shall reserve the time and date agreed upon and will not make other reservations for that time and date. For this reason, unless the JMA can fully replace the cancelled reservation, all retainers are non-refundable within 90 days of the agreed upon date, even if the date of the wedding is changed or the wedding is cancelled for any reason.
3. JMA reserves the right to use videos or still frames from videos for advertising, display, publication, or other purposes. Digital files produced by JMA, remain the exclusive property of JMA. Unless authorized by client, no audio of spoken words captured at the event will be shared by JMA for the purposes listed above.
4. JMA may substitute another videographer to record video in the event of our videographer's illness or of scheduling conflicts. In the event of such substitution, JMA warrants that the videographer shall be a competent professional.
5. If JMA cannot perform this Agreement due to fire or other casualty, strike, act of God, or other cause beyond the control of the parties, or due to videographer's illness or emergency, then JMA shall return the deposit and any monies paid under this agreement to the Client but shall have no further liability with respect to the Agreement. This limitation on liability shall also apply if video files are damaged in processing, lost through camera or other media malfunction, or otherwise lost or damaged without fault on the part of the videographer. In the event JMA fails to perform for any other reason, JMA shall not be liable for any amount more than monies paid under this agreement.
6. The charges in this Agreement and the attached proposal are based on JMA's Standard Price List. This price list is adjusted periodically, and future orders shall be charged at the prices in effect at the time when the order is placed.
7. **NOTICE OF COPYRIGHT:** It is ILLEGAL to copy or reproduce these videos elsewhere without JMA's permission, and violators of this Federal Law will be subject to its civil and criminal penalties. Client is granted the exclusive use of any videos provided and may share them on platforms of their choosing.
8. JMA will make the video files available and accessible to Client via private links to the files on Vimeo (or a similar commercial video sharing site).

Agreement Cont.

9. This Agreement incorporates the entire understanding of the parties and is governed by the laws of Davidson County, Tennessee. Any modifications of this Agreement must be in writing and signed by both parties.

I have read and understand this agreement, including the terms and conditions, and agree to be bound by them:

Date and Location of Wedding: _____

CLIENT

KALOS STUDIOS, LLC

Signature _____

Signature _____

Date _____

Date _____